

# Call for Artists

## REQUEST FOR QUALIFICATIONS (RFQ)



FRED & PAMELA  
**BUFFETT CANCER CENTER**

University of Nebraska Medical Center  
Omaha, Nebraska

### Public Art Opportunities

Total budget: \$342,000 - \$362,000



### ABOUT THE FRED & PAMELA BUFFETT CANCER CENTER

The Fred & Pamela Buffett Cancer Center, located in Omaha, Nebraska, began construction in 2013 and is planned to open in the spring of 2017. The facility will combine both cancer treatment and cutting edge research and is poised to become one of the world's leading comprehensive cancer centers, providing the highest level of patient-centered care.

The \$323 million facility was designed by HDR, Inc. and is planned as a multidisciplinary center, singularly focused on cancer—with integrated scientific research, as well as clinical inpatient and outpatient cancer treatment areas.

The Fred & Pamela Buffett Cancer Center is named in recognition of a gift from Pamela Buffett through her foundation, the Rebecca Susan Buffett Foundation. Pam's husband, Fred "Fritz" Buffett, died in 1997 after fighting kidney cancer. Fred, a passionate humanitarian and marathon runner, was a first cousin to Warren Buffett. Pam was a kindergarten teacher in the Chicago area for 25 years. She currently resides in Beverly Hills, California.

### THE FRED & PAMELA BUFFETT CANCER CENTER INCLUDES:

- A 10-story, 98-laboratory research tower named the *Suzanne and Walter Scott Cancer Research Tower*
- A seven-story, 108-bed inpatient treatment center named the *C.L. Werner Cancer Hospital*
- A multidisciplinary outpatient center

### ARTS AND HEALTH

The Fred & Pamela Buffett Cancer Center will offer support that goes beyond curing a disease to healing the human spirit and creating an atmosphere of hope and resilience. The new facility will have a Healing Arts Program and a healing art collection, which will provide therapeutic art experiences for patients, staff, and visitors.

Arts and health is a diverse, multidisciplinary field dedicated to transforming health and healing by connecting people with the arts at key moments in their lives. This field integrates the visual arts, literary, performing, and design into a variety of healthcare and community settings for therapeutic, educational, and expressive purposes.

### SCHEDULE

**Announcement of RFQ**  
February 6, 2015

**Deadline for Submission**  
April 15, 2015

**Committee Review &  
Selection of Finalists**  
May 20, 2015

**In-Person Interview for Finalists**  
TBA late July, 2015  
(Artists must present proposals in person)

**Contracting, Final Design &  
Fabrication**  
July 2015-July 2016

## OPPORTUNITIES

In accordance with the State of Nebraska 1% for Art legislation, the Fred & Pamela Buffett Cancer Center seeks artwork for three (3) distinct sites—two exterior and one interior.

Approximately 5,000 people—adults, children, families, physicians, caregivers, researchers, students, and support staff—will interact with these designated sites on a daily basis. The three sites are as follows:

### I. Drive-in/Drop-off Exterior Entrance Wall

*Budget Range: \$125,000 - \$200,000 ▼*



For many people, the first experience of the cancer center begins at the drive-in / drop-off main entrance area. The site location is on the exterior and is under a porte-cochere on the west side of the building off 45th Street. The space is approximately 20 feet long by 15 feet high. Artwork could be infused into architecture of the building, installed on the planned stone wall, or be an existing artwork for direct purchase. Exterior materials must be able to withstand extremes of heat and cold temperatures consistent with the Midwestern climate.

### II. Exterior Sculpture visible from Main Elevator Lobby

*Budget Range: \$50,000 - \$75,000*

This location is an exterior space outside the glass curtain wall of the grand lobby tower elevators on the north side of the building. Desired proportion of artwork to be human scale. This could be either a commission or a direct purchase suitable for this site.



### III. Lobby Interior Waiting Area Wall (Wall Art) ►

*Budget Range: \$125,000 - \$200,000*

This site is located in the heart of the grand lobby on the ground floor in a central waiting area. Seating for patients and visitors will be placed below and around the artwork. Artwork may be a site-specific commissioned work or an existing work. Media considered maybe a painting, textile, mixed-media, or a lightweight wall relief. All media will be considered, although the final project will take into account the



minimal structural integrity of the wall. Lighting enhancements will be considered. Abstract and representational artwork will be considered. Wall dimension is 20 feet long by 12 feet high.

## DISTINCTNESS OF THE THREE SITES

As mentioned above, the three sites are being considered as distinct opportunities. While submissions that combine or otherwise link sites together will not necessarily be dismissed, nor are they necessarily encouraged. Submissions which treat the sites as independent are encouraged.

## THEMES AND OBJECTIVES

The 1% for Art Committee of the Fred & Pamela Buffett Cancer Center is looking for art that will humanize the cancer center's environment, as well as celebrate and honor the mission and industry of the Fred & Pamela Buffett Cancer Center, which combines education, caregiving, and research. Focus will be placed on artwork that is uplifting, celebratory, inspirational, soothing, and educational. Artwork selected will be welcoming, accessible, and of the highest quality.

Artists should consider the planned architecture and color scheme (interior and exterior) and surrounding environment, taking into account the interior and exterior finishes.

The Fred & Pamela Buffett Cancer Center has been designed and built with sustainability in mind. Artists are encouraged to do the same with their artwork.

Art should be durable, low maintenance, and safe.

Art should be highly original and speak to the facility and its people in their enterprise of discovery, education, and care.

## SELECTION CRITERIA

Selection of finalists will be determined by the following criteria:

- Letter of interest
- Clarity of conceptual approach

- Ability of artist to complete project based on prior work examples
- Quality of work samples submitted

## SELECTION PROCESS

As required by State of Nebraska statute, a committee will administrate this process. The 1% for Art Committee of the Fred & Pamela Buffett Cancer Center is made up of cancer center leadership, community leaders from the arts and industry, and cancer survivors. The committee's interest is in timeless, high quality, original, and permanent and enduring artwork. The goal of the collection is to provide a supportive and calming environment for patients and to speak to the innovative research being conducted at the Fred & Pamela Buffett Cancer Center.

The committee will review submissions and a group of finalists will be selected and paid a modest stipend (\$1,000.00) for preparing design concepts, a project calendar, and budgets. Finalists will have approximately 8 weeks to prepare preliminary concepts. The committee will then interview finalists. Finalists should prepare to make themselves available in-person interviews in Omaha, Nebraska, in July 2015.

## ELIGIBILITY AND APPLICATION REQUIREMENTS

- Open to all professional artists (individual and team)
- Artists may propose to involve community members in the process
- Artists may apply for one or all art opportunities
- Each opportunity must be applied for separately
- There is a \$10 application fee for each submission
- Artists must carry general liability insurance for the duration of the project

## To Apply

1. Click on <https://nebraska.slideroom.com>
2. Register as a user by clicking on "Sign Up" and following instructions.
3. Complete the contact information form
4. Upload a one page letter of interest in PDF format describing approach to project.
5. Upload a resume or biographical information in PDF format
6. Upload a list of three references (contact information only) for recently completed projects
7. Upload ten digital media files. Any combination of the following is permitted to meet the required number of files: JPEG files (up to 5 MB each)  
Video files (up to 250 MB each)  
PDF files (up to 10 MB each)
8. \$10 application fee

*Applicants are advised to begin the application process well in advance of the deadline to allow for resolution of any technical issues that may arise. Please ensure that all files meet the format and size criteria specified. Video files should be previewed on a computer other than your own machine to ensure that it opens and plays properly.*

*For additional information about the sites, contact Donna Glassford,  
[donnaglassford@gmail.com](mailto:donnaglassford@gmail.com)*

*For additional information about the selection process, contact Suzanne Wise,  
[suzanne.wise@nebraska.gov](mailto:suzanne.wise@nebraska.gov)*